



# KEMENTERIAN PEKERJAAN UMUM

## BADAN PENGEMBANGAN SUMBER DAYA MANUSIA

Jalan Pattimura No. 20, Kebayoran Baru, Jakarta Selatan, 12110 Tlp. (021) 27515702.

Nomor : *SM OA-MS/966*  
Sifat : Segera  
Lampiran : 1 (satu) berkas  
Hal : **Penawaran Program Pelatihan *Sustainable Tourism Management – Indonesia, Fiji and the Solomon Islands Australia Awards Short Course***

Jakarta, *17* Juli 2025

Yth. 1. Kepala Biro Kepegawaian, Organisasi dan Tata Laksana;  
2. Sekretaris Inspektorat Jenderal;  
3. Sekretaris Direktorat Jenderal Sumber Daya Air;  
4. Sekretaris Direktorat Jenderal Bina Marga;  
5. Sekretaris Direktorat Jenderal Cipta Karya;  
6. Sekretaris Direktorat Jenderal Prasarana Strategis;  
7. Sekretaris Direktorat Jenderal Bina Konstruksi;  
8. Sekretaris Direktorat Jenderal Pembiayaan Infrastruktur PU dan Perumahan;  
9. Sekretaris Badan Pengembangan Infrastruktur Wilayah;  
10. Kepala Pusat, Direktur Politeknik PU, Kepala Balai dan Kepala Bagian Kepegawaian dan Umum, BPSDM.

Di tempat

Sehubungan dengan surat penawaran pelatihan *Australia Awards Short Course*, dengan hormat kami sampaikan penawaran program sebagai berikut :

1. Pemerintah Australia mengadakan Pelatihan *Sustainable Tourism Management – Indonesia, Fiji and the Solomon Islands Australia Awards Short Course*.
2. Biaya keikutsertaan program tersebut ditanggung oleh Pemerintah Australia.
3. Persyaratan :
  - a. Mendapatkan rekomendasi dari pimpinan;
  - b. Komitmen untuk menyusun proyek studi kasus (*Award Project*) secara individu maupun kelompok;
  - c. Lebih diutamakan pelamar yang memiliki pengalaman dibidang tersebut selama 3-5 tahun.
4. Diutamakan calon peserta yang berprestasi dan memiliki kinerja baik.
5. Informasi, *application form* serta keterangan lebih lanjut terkait program pelatihan ini sebagaimana terlampir dan dapat diakses melalui website :  
<https://www.australiaawardsindonesia.org/content/1000288/13/short-courses-2025?sub=true>
6. Diutamakan calon peserta yang berprestasi dan memiliki kinerja baik;
7. Calon peserta yang memenuhi syarat **beserta dokumen persyaratan lengkap** dapat diusulkan kepada Sekretariat Badan Pengembangan Sumber Daya Manusia c.q. Bagian Hukum, Kerja sama dan Komunikasi Publik **selambat-lambatnya tanggal 21 Juli 2025** (hanya kandidat dengan dokumen persyaratan lengkap yang akan diproses).

Demikian kami sampaikan. Atas perhatiannya kami ucapkan terima kasih.

Pt. Sekretaris Badan Pengembangan  
Sumber Daya Manusia

*Drs. Rudy Ridwan Effendi, M.T.*  
NIP. 196801081998031002

Tembusan :

1. Kepala Badan Pengembangan Sumber Daya Manusia;
2. Kepala Biro Perencanaan Anggaran dan Kerjasama Luar Negeri.



Australia Awards

## Australia Awards Short Course

### *Sustainable Tourism Management – Indonesia, Fiji and the Solomon Islands*



Australia Awards in Indonesia is seeking applications for the **Sustainable Tourism Management – Indonesia, Fiji and the Solomon Islands** Short Course. The course will focus on sustainable tourism in relation to the environment and cultural heritage, and the importance of responsible consumption in the tourism sector. It will explore investments needed to make tourism more sustainable and ways to balance development priorities with environmental challenges. It will also allow participants to better understand the role tourism plays in economic growth and providing work opportunities.

The course includes a **2-week course in Australia** and two one-day online workshops. The course is offered to 25 participants and it is targeted to national and sub-national governments, tourist attractions, heritage sites and geoparks, tourism operators/companies, tourism polytechnics, tourism associations and other relevant organisations.

Participant profile:

- Heads of tourist attractions, heritage sites and geoparks; owners and managers of tourism operators/companies; heads of tourism polytechnics; central, provincial and local government representatives; and representatives of tourism associations
- Minimum high school level qualification or higher proficiency with a minimum of 3-5 years of relevant experience
- Minimum functional/structural position for participants from central government ministries
- Specialists/managers/directors from non-government sectors
- Participation is endorsed by the supervisor
- Commitment to prepare and implement an Award Project, an individual or small group development project as part of the course
- Pass all eligibility checks

Participants may be selected from the following target provinces:

- NTB (particularly Mandalika)
- NTT (particularly Labuan Bajo)
- Sulawesi provinces (particularly Likupang, Wakatobi, Togean Islands, Tana Toraja, and Gorontalo)
- Maluku Utara (particularly Morotai)
- Maluku (with a focus on heritage tourism, noting the ANZAC links)
- North Sumatra (Lake Toba)
- Papua
- Papua Barat (particularly Teluk Cendrawasih National Park)
- Papua Barat Daya (particularly Raja Ampat)
- Kalimantan provinces (East, West and South)
- Bali



**Australia Awards**

## **Australia Awards Short Course**

### ***Sustainable Tourism Management – Indonesia, Fiji and the Solomon Islands***



#### Government participants:

- Ministry of Tourism
- Ministry of Creative Economy
- Bappenas
- Ministry of Marine Affairs and Fisheries - Directorate General of Sea Water Management - conservation and marine biodiversity
- Ministry of Villages, Disadvantaged Regions - Directorate General for Village Development and Empowerment
- Ministry of Forestry and Environment – Directorate General of Conservation of Natural Resources and Ecosystems
- Ministry of Public Works and Housing
- Provincial governments
- Local governments

#### Non-government sector participants:

- Regional tourism association representatives
- Regional and provincial tourism association representatives
- Large tourism operator representatives (hotels, travel agents, transport companies etc.)
- Representatives of tourism colleges



Australia Awards

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### *Sustainable Tourism Management – Indonesia, Fiji and the Solomon Islands*



#### Learning objectives

- understand the concept of sustainable tourism—in terms of the environment and cultural heritage—and the importance of responsible consumption in the tourism sector (SDG 12 and the Sustainable Tourism Observatories monitoring the economic, environmental and social impact of tourism at destination level)
- understand what investments are needed to make tourism sustainable and how to attract high-quality investment in sustainable tourism, including through coordination between tourism operators, associations and local/national governments
- identify ways to attract high-value tourism and prioritise sustainable tourism, including through digital platforms
- strengthen linkages and relationships between tourism sectors in Australia, Indonesia, Fiji and the Solomon Islands and consider options for future collaboration
- identify lessons learned from overdevelopment of popular tourism destinations
- understand the role of community, province/state and central/federal level operators in tourism management and identify ways for effective collaboration
- improve the governance and sustainable planning of tourism destinations
- identify through benchmarking different methods and benefits of running sustainable tourism operations
- analyse the role of existing policies and regulations in developing the sector and consider the potential risks and challenges related to developing policies and regulations
- identify key factors in ecotourism and tourism businesses built on natural resources
- understand the role tourism plays in developing economic growth and providing work opportunities (SDG 8) (to be discussed at the pre-course workshop) – this includes the Travel and Tourism Competitiveness Index TTCI and sustainable financing
- examine challenges of tourism planning and development for remote destinations, such as water, sanitation and waste treatment, physical and digital connectivity, and access to information on tourism services, through case studies and discussion
- consider the role of online tourism platforms, within an ecosystem of tourism industry players, in planning, marketing, and developing more remote tourism destinations



Australia Awards

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### *Sustainable Tourism Management – Indonesia, Fiji and the Solomon Islands*



#### Key Dates

- Pre-course workshop (online): September 2025 (TBC)
- 2 weeks In-Australia course: October 2025 (TBC)
- Post-course workshop (online): February 2026 (TBC)

Women from disadvantaged backgrounds and people with disabilities are encouraged to apply!

All applications MUST be submitted online via <https://www.australiaawardsindonesia.org/id/ApplicationSustainableTourism2025> by Monday 21 July at 23.59 WIB.

This is a fully funded short course. Course fee, mobilisation cost, return airfares (domestic and international), insurance in Australia (OSHC), accommodation (in Australia), per diem, transport allowance and visa will be covered by Australia Awards in Indonesia.

Applicants who currently hold a scholarship funded by the Australian Government are not eligible to apply for the short course.

Applicants are expected to have professional working proficiency in English. The applicants' English language competency is part of the selection process. The course will be delivered in English.

An information session will be held virtually by Australia Awards in Indonesia on 8 July 2025 at 10:00am WIB. This session provides information about the application and selection process. RSVP before 7 July 2025 at 11:00 am via <https://www.australiaawardsindonesia.org/id/SustainableTourism2025InfoSession>.

For more information, please visit [www.australiaawardsindonesia.org](http://www.australiaawardsindonesia.org) or contact [shortcourse@australiaawardsindonesia.org](mailto:shortcourse@australiaawardsindonesia.org).